

RECLAIMING CONVERSATION™ ADVISORY SERVICES

Sherry Turkle, MIT Professor and Author
“Reclaiming Conversation: The Power of Talk in a Digital Age”

Professor Sherry Turkle believes our increased reliance on digital technology has brought us out of balance with what we need as people: rich, robust and trusting relationships. In the workplace, technology is too often part of a flight from face-to-face conversation. Yet, it is through conversation that the relationships and ideas that underlie successful enterprises are born and thrive.

How can you become a conversational organization?

Beyond traditional talks, lectures and workshops about why and what it takes to be a conversational organization, Sherry advises individuals and organizations on *how* to become one – through hands-on, immersive collaboration.

A trusted advisor and master of implementation, she is an extension of your team. In short order, she identifies what’s most relevant to your business, diagnosing critical issues and opportunities that inform her prescriptive, unique-to-you solutions. Sherry’s research is in-depth; her recommendations are robust yet practical.

The RECLAIMING CONVERSATION Framework

Sherry applies decades of proven research alongside her RECLAIMING CONVERSATION framework and tools to help you – and your leaders and their teams – change behavior. Her expert counsel pinpoints the policies, procedures and programs required to make change real and workable within your organization.

Reclaiming Conversation™ – within your organization – and/or with your customers and the world at large – is Sherry’s mission. Sherry is available for advisory services through Stern Strategy Group. Engagements are completely customized for your organization. She works hand-in-hand with senior executives and teams to personalize an approach specific to your needs, challenges and opportunities.

To learn more contact Danny Stern (danny@sternstrategy.com – 908-325-3577) or Mel Blake (mblake@sternstrategy.com – 617-307-4203).